COOKIE POLICY

Purpose

Musala Soft understands the importance of privacy and is constantly trying to ensure its protection. Having a Cookie Policy is one way to achieve that. This Cookie Policy explains how Musala Soft ("Company", "we", "us", and "our") uses cookies and similar technologies to recognize you when you visit our website at musala.com.

The following information is designed to help partners, customers, applicants and users of our website understand what information we collect and how we handle and use the information after that, as well as their rights to control the information collected.

Please read this policy carefully. If you do not agree with its terms, please do not access the Site. This policy is subject to periodic review. We reserve the right to make changes to this Cookie Policy at any time and for company's needs.

What are cookies

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, Musala Soft) are called "first-party cookies". Cookies set by parties other than the website owner are called "third-party cookies". Third-party cookies enable third-party features or functionality to be provided on or through the website (e.g. advertising, interactive content and analytics). The parties that set these third-party cookies can recognize your computer both when it visits the website in question and also when it visits certain other websites.

Why do we use cookies

We use first- and third-party cookies for several reasons. Some cookies are required for technical reasons for our websites to operate, and we refer to these as "functionality" or "strictly necessary" cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our Online Properties. Third parties serve cookies through our Websites for advertising, analytics and other purposes. This is described in more detail below.

Types of cookies

The specific types of first and third-party cookies served through our Websites and the purposes they perform are described in the table below (please note that the specific cookies served may vary depending on the specific Online Properties you visit):

1. Functionality (strictly necessary) cookies
   - These cookies are essential in order to enable you to move around the site and use its features, such as accessing secure areas of the site. Without these cookies, services you have asked for cannot be provided.
2. Statistics (analytics) cookies
   - These cookies allow us to employ data analytics so we can measure and improve the performance of our site and provide more relevant content to you. These cookies don't collect information that identifies a visitor down to an individual level that is available to us. These cookies are not passing personally identifiable information to any external third party other than in limited cases when we engage a service provider to act on our behalf but who is then unable to use the data for their own purposes.
3. Advertising and social media cookies
   - Advertising and social media cookies are used to (1) deliver advertisements more relevant to you and your interests; (2) limit the number of times you see an advertisement; (3) help measure the effectiveness of the advertising campaign and (4) retargeting to Musala Soft websites/information. They are usually placed on behalf of advertising networks with the site operator's permission. They remember that you have visited a site and quite often they will be linked to site functionality provided by the other organization. This may impact the content and messages you see on other websites you visit.

Additionally, there are two main types of cookies depending on the period for which they remain stored on your device. On the basis of this criterion, we distinguish between the so called session and persistent cookies.

1. Session cookies
   - Session cookies remain stored on your device only while the browser you use is open and are automatically deleted upon its closing.
2. Persistent cookies
   - Persistent cookies remain stored and are consequently accessed upon each of your next visits of the website, for a predetermined period of time, which may last for days, months or up to a year.

Tracking technologies

When you visit our website or view our content on certain third-party websites, we collect information regarding your connection and your activity by using various online tracking technologies, such as cookies, web beacons, Local Storage, or HTML5. Information that is collected with these technologies may be necessary to operate the website or service, to improve performance, to help us understand how our online

services are used, or to determine the interests of our users. We use advertising partners to provide and assist in the use of such technologies on Musala Soft and other sites.

Website Analytics - we may partner with selected third-party vendors, such as Google Analytics, to allow tracking technologies and remarketing services on the Site through the use of first party cookies and third-party cookies, to, among other things, analyze and track users' use of the Site, determine the popularity of certain content and better understand online activity. By accessing the Site, you consent to the collection and use of your information by these third-party vendors. You are encouraged to review their privacy policy and contact them directly for responses to your questions. We do not transfer personal information to these third-party vendors. However, if you do not want any information to be collected and used by tracking technologies, you can visit the third-party vendor or the Network Advertising Initiative Opt-Out Tool or Digital Advertising Alliance Opt-Out Tool.

You should be aware that getting a new computer, installing a new browser, upgrading an existing browser, or erasing or otherwise altering your browser's cookies files may also clear certain opt-out cookies, plug-ins, or settings.

How can I control cookies

You have the right to decide whether to accept or reject cookies. You can exercise your cookies rights by setting your preferences. The Cookie Consent Manager allows you to select which categories of cookies you accept or reject. Essential cookies cannot be rejected as they are strictly necessary to provide you with services.

Although most browsers automatically accept cookies, you can choose whether or not to accept cookies via your browser's settings (often found in your browser's Tools or Preferences menu). You may also delete cookies from your device at any time. However, please be aware that if you do not accept cookies, you may not be able to fully experience some of our web site's features.
Further information about managing cookies can be found in your browser's help file or through sites such as www.allaboutcookies.org.

Contact us

For questions specifically about this Policy, or our collection and/or processing of your personal information, cookies or similar technologies, please contact us: via email at gdpr@musala.com.